

**THE WHITE HOUSE**

WASHINGTON

Dear Friend:

Building on more than two years of work engaging military families and addressing their priorities, First Lady Michelle Obama and Dr. Jill Biden are kicking off a comprehensive, nationwide initiative to support military families. Through Serve.gov, which was launched as part of the President's call to engage Americans in service, you too can support these efforts.

In early April, the First Lady and Dr. Biden will ask Americans to go to Serve.gov to find ways to engage and support America's troops, veterans and their families. We need your help in ensuring that all Americans, no matter where they live, can visit Serve.gov to find meaningful ways to serve military families in their local communities.

If you are part of an organization that provides opportunities to serve the military community, please post these on Serve.gov by visiting <http://www.allforgood.org/posting>, and encourage other organizations to do the same.

If you are involved in community service, but have not previously thought of ways that you can serve the needs of the military community, we hope that you will take this opportunity to explore ways to extend your efforts to military families. Every community has its share of veterans, military families, reservists, and members of the National Guard. Please take the time to figure out how your organization might also address the needs of these heroes among us, and post your opportunities for service on <http://www.allforgood.org/posting>.

If you have questions about uploading your service projects, please contact [provider-support@allforgood.org](mailto:provider-support@allforgood.org).

Thank you in advance for your consideration. We hope you will join us in this important effort.

Sincerely,



Christina M. Tchen  
Assistant to the President  
and Chief of Staff to the First Lady



Catherine M. Russell  
Chief of Staff to Dr. Jill Biden